



**PROJECT CORNERSTONE**  
*Community Investment Program*

Cornerstone Credit Union believes that investing in our community is an investment in our future. We believe that corporate responsibility and social responsibility go hand in hand – we have a responsibility to be good corporate citizens by giving back to the communities in which we live and do business.

Cornerstone Credit Union has always been very committed to supporting a wide range of community events, organizations and causes. Each year contributions are made to hundreds of community organizations, groups and events throughout the Cornerstone Credit Union region. As such, in 2010 we have set aside \$25,000 for PROJECT CORNERSTONE to support a community-based project or projects.

We are inviting applications from community groups in our trading area who are spearheading an effort to build, expand and/or improve facilities and/or programs to support the development of our communities. Our focus is to support capital projects or one-time investments as opposed to annual operating costs. Written applications are to cover the criteria outlined on our website ([www.cornerstonecu.com](http://www.cornerstonecu.com)) under Community/Community Investment Program. Requests should be designated PROJECT CORNERSTONE. Only those requests from within Cornerstone Credit Union's trading area will be considered. Requests are to be submitted in writing by October 29, 2010 to:

Cornerstone Credit Union  
C/o Marketing Department  
64 Broadway Street East  
Yorkton, SK S3N 0Z8  
Fax: 306.786.6878

or

Cornerstone Credit Union  
C/o Marketing Department  
Box 455  
Tisdale, SK S0E 1T0  
Fax: 306.873.4322

Email: [marketing@cornerstone.cu.sk.ca](mailto:marketing@cornerstone.cu.sk.ca)

*Cornerstone Credit Union is a member-owned, full service financial institution serving over 25,000 people throughout east-central Saskatchewan. Cornerstone Credit Union has branch locations in 13 communities: Archerwill, Bjorkdale, Ituna, Kelliher, Lestock, Rhein, Rose Valley, Saltcoats, Theodore, Tisdale, Wishart, Wynyard and Yorkton. Cornerstone Credit Union also serves its members through a network of 7 ATM locations, telephone banking (783-0000 or toll free at 1-888-783-0000) and internet banking ([www.cornerstonecu.com](http://www.cornerstonecu.com)).*



## **PROJECT CORNERSTONE** *Application Criteria*

### PROJECT CORNERSTONE: ***Application Criteria***

PROJECT CORNERSTONE is a community investment program offered through Cornerstone Credit Union. On an annual basis, we will accept applications from community groups or organizations within our trading area who are requesting funding in an effort to build, expand and/or improve facilities and/or programs which support the development of our communities. PROJECT CORNERSTONE will focus on supporting capital projects or one-time investments as opposed to annual operating costs.

PROJECT CORNERSTONE intends to grant the funding to one group, project or program each year. However depending on the number and nature of the applications that we receive, funding may be split between one or more worthwhile projects.

### **Cornerstone Credit Union will provide funding preference to projects and programs based on the following criteria:**

- The project or program falls under one of two areas:
  1. Community and economic development
  2. Youth and education
- Benefit groups or many people in the community, as opposed to individuals.
- Benefits the local community – projects or programs taking place outside of the Cornerstone Credit Union region will not be considered.
- Utilize the majority of funds directly for the project or program, with minimal administrative costs.
- Support will be given to fund capital projects or one-time investments as opposed to annual operating costs.
- An organization can be funded more than once, but a project cannot.
- While membership at Cornerstone Credit Union is not a requirement, preference will be given to our members when the final decision must be made between two comparable projects.
- Provides the most exposure possible while maintaining Cornerstone Credit Union's respected and professional image.
- Selected projects reflect positively on Cornerstone Credit Union and key players in the project may be asked to co-operate with the credit union in publicity opportunities.

**PLEASE NOTE: Funding will not be provided for:**

- *Political or religious organizations*
- *Advocacy organizations whose causes are publicly controversial*
- *Individuals*
- *Conferences*
- *Events or organizations that take place outside the Cornerstone Credit Union trading area.*
- *Projects that have been funded previously.*

**How to apply:**

All requests for funding through PROJECT CORNERSTONE are required to complete a formal application and submit it to Cornerstone Credit Union by October 29, 2010. Please ensure your application is complete and clear. It is important to include all relevant information about the project or program on the application, as the recipient will be selected based on the information provided on the application. If you require more space than the application form allows, please attach it along with the application form. Requests will be reviewed on an annual basis. Completed applications can be forwarded, along with supporting documents to:

Cornerstone Credit Union  
C/o Marketing Department  
64 Broadway Street East  
Yorkton, SK S3N 0Z8  
Fax: 306.786.6878

or

Cornerstone Credit Union  
C/o Marketing Department  
Box 455  
Tisdale, SK S0E 1T0  
Fax: 306.873.4322

Email: [marketing@cornerstone.cu.sk.ca](mailto:marketing@cornerstone.cu.sk.ca)



**PROJECT CORNERSTONE**  
*Application Form*

***Applications must be completed in full to be considered to receive funding through PROJECT CORNERSTONE. Applications must be submitted by October 29, 2010. The recipient of the funds through PROJECT CORNERSTONE will be selected based on the application that best meets the criteria as outlined for this project.***

Name of Organization or Project:

Address:

Contact Name:

Title:

Contact Number(s):

Fax:

Email address:

Provide a brief history of your organization. Include mission, goals, objectives, programs, achievements, etc.

Is your organization incorporated? If so, please list the Directors. If not, please indicate to whom you are accountable.

Provide details about the specific project or program for which you are requesting funding.

Is this the first time this project or program is being done? If not, please briefly explain the history of the project or program.

Please identify how the community will be involved in this project or program.

Who is the target audience or group that this project or program is intended to benefit?

How will the project or program enhance the social, developmental and/or economic well-being of the community?

List the amount of funds you are requesting and how the funds will be allocated.

Please identify any other sources of funding for this project or program such as sponsors, donors, grants, etc.

Please explain how the project or program will build or enhance the profile of Cornerstone Credit Union in the community.

Feel free to include any other information that you feel would be relevant to this application. If you require more space, please attach any other information to the application. Please email your application to the address below, fax it or drop it off at the Cornerstone Credit Union branch nearest you. Applications can be sent to the following:

Cornerstone Credit Union  
C/o Marketing Department  
64 Broadway Street East  
Yorkton, SK S3N 0Z8  
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or

Cornerstone Credit Union  
C/o Marketing Department  
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